



The Hoped-for Second Coming, After Two Thousand Years, May Be Possible with Formal Organisation

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Abstract:

there is something basically wrong with modern civilisation and I believe that it is the lack of [Socratic] balance between the relativity of entitlement and responsibility that is the basis to the success of every species. We can understand formal organisation by linking it to energy and setting absolutes to make organisation a science that can remake civilisation but we need to create a 'bottleneck' [as the Bible contends with its parables of Noah and Lot] to meter the expectations that the population consider its due against the future goal of Homo completus without creating undue distress. An example of the possible efficacy of this approach is validated by an example of how the Batemans Bay Soldiers Club may have cruelly and unknowingly [without this social organisation] oppressed the town of Batemans Bay and how it can resolve its mea culpa.

Keywords: organisation; social science; Second Coming; Batemans Bay; creation equation; relativity

Disclaimer: the subject matter of this paper is new but must be classed as an opinion-piece and cannot be classified as scientific [not being based on past peer acceptance] and is theoretical [not based on the scientific method [that is measurement]] and it's use may conflict with peer acceptance. Secondly, the paper is, in truth, scientific because (1) it is based on absolutes [as it must for comparisons to be made], and (2) on the simplest absolutes [unlike Newtonian physics that is based on the more complicated force equals mass times acceleration]. Thirdly, mistakes [contextual] may occur because I am a generalist, whereas a specialist is a specialist [conceptual] in a subject and would not be expected to make mistakes. This state of affairs is relativity and cannot be eliminated.

Introduction

Preface

Our society seems fraught with problems and every time that we make a change, the situation seems to get worse and the reason could be that we are deviating more from an organisation that works, which is survival of the fittest. We need to be able to understand organisation, but it eludes us and we can't 'pin it down' to something that we can understand and use. We need to start at the beginning not, as physics says, stand on the shoulders of others who didn't understand it correctly. This error is not surprising because the universe can be derived from a creation equation [*energy plus organisation is nothing*] that seems to have no enigmas [1, 2, 3, 4, 5] but is only apparent by discarding the top-down thinking of the past. We understand concepts [energy] but not context [organisation] and this is shown in the doggedness with which physics clings to an alchemical Newtonian physics [6].

The lesson is clear from the Bible that the sensible and best people should survive while the rest perish which echoes the beauty of the survival of the fittest that disposes of the dross without pensions and homes for the elderly. As in Noah's and Lot's time, perhaps we need a nuclear war, pestilence, comet etc. to reduce the population but who is to chose the survivors? A sensible way is to use organisation and achieve the desired result ourselves slowly with forethought.

A possible way to proceed is social engineering [7, 8, 9] that requires a theory of modern physics [6] to understand how the physical seeps through into society, that organisation that has been plucked from algebra, and understanding the necessity of relativity for future goals [11], with a voting system that delivers continual management, while not handing complete control to some group for years at a time and a means of sidelining the worn-out remnants of society that were not successful. This is a possibility that has already been formulated [to some extent [7]], but will it be accepted without the necessity of a calamity because the establishment resists change? Social engineering is a goal that can be appreciated by considering that a concept-[energy]-measuring-physics [Newtonian physics] led to materials engineering [technology] and the missing relativity to that energy [that constitutes a theory of modern physics] is organisation that appears [like algebra] when we simply postulate that organisation is relative to energy. An organisational universe [5] must exist in a relativistic [quantum mechanical] way as a counterpoise to the 'real' world that everyone assumes our universe to be. An example is that the universe must be based on a minimum of energy and organisation so that all possibilities of a situation are the same [repeatability], else chaos occurs.

The News Today

1. "The government ... has got enormous amounts of debt," Mr Greenwood told Sky News host Steve Price. "It's got a warning from Standard & Poor's that we could lose our AAA credit rating ... because we don't actually have a budget forecasted to be in surplus for a decade."

2. 'The real estate agent confirmed 92 people were registered at this viewing today,' Ms Sargeant said in the caption. 'The property market is insane. I have about two weeks left to find a place.'

3. Australia is hurtling towards a healthcare crisis, with more than 2 million people set to become unpaid carers within the next five years. New data from the Violet Initiative's 2025 Care Index highlights the growing burden on the so-called "sandwich generation" – the name given to those who simultaneously have to care for their children and ageing parents.

These were the first 3 items on the internet news this morning (20/8/25) and show that we need a better social system and that can only come from the organisation that has been formalised [equated to energy] by being part of the creation equation [*energy plus organisation is nothing*]. The concept of measuring the organisation around us is the function of the mind-brain that uses the affordances [10, 4] as emotional energy [from the creation equation] in the brain to compare alternatives [concepts]. These alternatives generate contexts [relativity, on measurement] but [without absolutes] the process is not a science and I am proposing organisational absolutes [this theory] that make a science of the comparisons and a real science of the current social science.

Debt

We seem to think that we are wise [Homo sapiens] but that could

be a Dunning-Kruger effect and we are getting more stupid by the day because we don't include on-going selection in daily life and our peak intelligence could be said to be when we left survival of the fittest 12,000 years ago. Similarly, domestic pigs have lost some 30% of their intelligence through being farmed and our religion may have done the same for us in allowing us to expect a Second Coming. Also, while we use the fruits of technology, do we understand them? For example physics is still using an alchemical Newtonian physics, ignored the budding theory of modern physics a 100 years ago and still relies on measurement to placate technology. Without the organisation behind the theory of theoretical modern physics presented here [4, 5, 15], society is adrift and in danger of not having goals [11] as appears to have happened. Society is dependent on organisation and yet Homo sapiens does not realise that formal organisation exists and is content with Occam's razor.

Organisation as a context requires an example [as a parable] and the Bible, when considered as social engineering implies firstly, that the Church doesn't raise concerns about gambling, probably because no one was taking a 'house percentage' in those days [12] but secondly, the Church was greatly concerned about usury and yet we use interest rates to manage our economies. Given that the Church was the arbiter of the mode of living [in those days] 'the prohibition grew out of the agricultural status of the people, in which ordinary business loans were not needed and loans, as were required, should be made only as to friends and brothers in need.' (Christianity.com) We find this today because 'a loan may be considered usurious because of excessive or abusive interest rates or other factors defined by the laws of a state' (Wikipedia) and used in normal business transactions.

What is different is that the Jews are [literally] ' friends and brothers' [to each other] through their religion and forbid usury between themselves, whereas we use interest rates in business where we are *not* ' friends and brothers' but in [a goal of] a strong One Nation [one culture, one religion and one goal] we should be borrowing for commercial reasons *and paying the money back*. As One Nation we form a brotherhood [or should] and allowing public servants to spend our money at the level of Clubs, councils, state and federal governments on infrastructure, perks, services etc. that may or may not benefit us without the intention of paying it back is stealing! Yes, stealing from later generations that have to fund it unless we repudiate that debt as happens to weak or stressed countries. This is a possible scam perpetrated by public servants and their political parties to show the so-called benefits of their being elected.

Orthogonality

The only presumption in this theory is universal relativity which means that nothing splits into two somethings that must be independent of each other [*energy plus organisation is nothing*] and requires being in an accelerating space [to continue to exist and that defines time and distance]. They must be orthogonal, for example hot-cold are relative [mathematics] whilst particle-wave are orthogonal [mathematical-physics]. Agents, servants, employees, contractors etc. are supposed to do their best for their employers and that is their implied promise and additionally, politicians should endeavour to do what they promise. However, getting the employer into debt and not settling-up is a bit like stealing, even if the person did not benefit greatly. When money is spent, someone benefits and the question is who? The National

Debt of Australia is \$1,161,862,793,000 (DebtClock.io) Why isn't it decreasing? Britain and the USA seem to have the same problem that no one can bring down their debt presumably because voters are being given more than their entitlement.

The problem is 1. the politicians want to do more for us than we require to help with re-election, 2. people are trying to get a 'bigger slice of the cake' for immediate consumption by themselves [at the expense of the future] or 3. voters cannot stop the politicians from spending and more control is needed. Clearly we need a better voting system that allows management control and that is the aim of these papers. I have doubts of this succeeding but I believe that the universe is built on possibilities and as it is still functioning the possibility exists of a future for mankind and/or robots. A business plan cannot contain an orthogonality because orthogonalities are completely independent and we see that firstly, poor behaviour [witch-like versus judicial] is possible if management is poor [as in a club [13]] and secondly, offering a social club and a casino together [14]. Likewise, councils, state and federal governments have debts because they provide too many services and voters again have no management control.

Sandwich Generation

Your living accommodation is a result of entitlement-responsibility and if you are responsible for useful production you receive a sufficient reward and can afford accommodation and so the concept of social housing is not part of the goal of the species, but the species allows members time to prove that they should be part of the species by breeding. In other words, there is a test of firstly, feeding and housing oneself and secondly, being qualified to breed to propagate the species. The herd system ensures a wide gene pool by giving [most] females the right to breed with the dominant male to maintain the prospects of the herd but poor specimens have to breed with inferior males and [usually] produce inferior offspring. What to do about it? It requires a social engineering solution along the lines of [7] for a proper permanent solution.

The social contract has been with us for a long time where those that own resources determine the outcome and there is a continual mixing as the best of the poor accumulate assets and the worst of the rich lose assets. Labor, in bringing in a huge number of migrants increases its future vote, increases the economy but increases house prices disproportionately leading to children staying at home to avoid paying rent as well as contributing to the break-down [in health and longevity] that is increasingly prevalent with modern food. The 'sandwich generation' refers to 'in the early 20th century, a woman might have her first child around age 20, when her own parents were around age 40 and not typically in need of any special care. More recently, in developed countries, women often have children closer to the age of 30, when their own parents are around age 60 and therefore at much higher risk of needing support before the grandchildren have become adults.' (Wikipedia, Sandwich generation) An example of a possibly acceptable solution is given in [7] or places emphasis on the value of anti-ageing that provides a more healthy later-life [anti-ageing.org]. For myself [21 to 25 years] according to the medical tests and according to [12, 13] we may be able to live even longer and perhaps as long as we wish to live.

The Necessary Goals

Goals are a necessary prerequisite to a plan [forward planning] and are often shown in nature as the Fibonacci series that the future depends on the past and the present [7] which is an expression of

universal relativity. No task should be undertaken without a definite goal in mind and attaining this goal is the secret behind the success of algebra by creating the goal of "let 'x' be the exact answer" when questioning the universe and these necessary goals give insights into the selection of potential leaders. This is not a trick but the structure of the universe [as an organisation] being used for measurement, and as such forms the basis to the mind [1]. For example, foreshadowing the result of these papers, we can continually guide leaders by a modicum of oversight using electronic voting [over the phone etc.] and judge/guide the direction of leadership. In other words, the leadership is continually in peoples' hands if needed and is the basis of a true democracy.

The Port Arthur Massacre was a mass shooting that occurred on 28 April 1996 at Port Arthur, a tourist town in the Australian state of Tasmania. The perpetrator, Martin Bryant, killed 35 people and wounded 23 others, the deadliest massacre in modern Australian history. . . . Much discussion has occurred as to Bryant's mental health. At the time of the offences he was in receipt of a Disability Support Pension on the basis of being mentally handicapped. Media reports also detailed his odd behaviour as a child. He was able to drive a car and obtain a gun, though he possessed a licence for neither. . . . On 22 November 1996, Bryant was sentenced to 35 sentences of life imprisonment. . . . Following the spree, the Prime Minister of Australia, John Howard, led the development of strict gun control laws within Australia and formulated the National Firearms Agreement, restricting the private ownership of semi-automatic rifles, semi-automatic shotguns and pump-action shotguns as well as introducing uniform firearms licensing.

The above is called the Port Arthur Massacre but it is really about the incompetence of government in general, the politicians in particular and the inadequacies of the voting system that allows unsuitable people to make decisions for us. Firstly, 'he was in receipt of a Disability Support Pension on the basis of being mentally handicapped' so, how can a person with these problems be 'sentenced to 35 sentences of life imprisonment'? Clearly the emotional aspects overrode the fact that Bryant was not adequately supervised by the government for this to happen. Secondly, the guns in society are for the defence of the country and are a necessity but the 'government initiated a mandatory "buy-back" scheme' in an effort to solve a problem through law not organisation..

Thirdly, 'the Prime Minister of Australia, John Howard, led the development of strict gun control laws' and there is a proverb that 'when the only tool that you have is a hammer, every problem looks like a nail'. Thus, a lawyer solves problems according to the law which is to impose more sanctions with more policing to enforce those laws as well as the playing to the emotions of sections of the general public for their vote. Fourthly, an important point, in a representational so-called democracy, as we have, electing a lawyer to run the country is fraught [they are versed mainly in law] and that a goodly proportion of politicians are trained in law is an indictment of our political system. Any governance system must include adequate successful generalists that can call on specialists [as consultants] and that occurs to a limited effect at present and needs improving.

The power of the mind is to use the huge number of contextual connections between the concepts. For example, adding a 101th piece of learning could increase the context 101 times the previous contexts [factorial 101x100x99x98x....., [1,12]]. Thus, the power of the mind increases greatly with age, experience, learning etc.

and is the reason why we should seek length of life, learning, doing etc. Context is organisation and specialists are orthogonal to generalists because most of their [specialist] knowledge is inapplicable outside of their speciality. The only sensible choice for governing bodies is to use generalists which is asking a lot because formal organisation does not yet exist outside of this theory, which means that its power is not widely known.

The Species

These few examples are indicative of an economy that is poorly governed and to rectify this we need to create a science built on organisational absolutes. Currently we allow politicians [our agents] free-rein for several years because so-called democratic elections [via personal voting] is so disruptive and the basis of these elections with a secret ballot of men/women and rich/poor with one vote each regardless of the worth of the person. This is firstly, a corruption, ostensibly a fairness, that has created the problems of today because the voting procedure is deeply flawed. Prior to 100 years ago, women were not allowed to vote and 100 years before that workers were not allowed to vote unless they had property, station etc. Currently, 'in a direct [democracy](#), the people have the direct authority to deliberate and decide [legislation](#). In a [representative democracy](#), the people choose governing officials through elections to do so. . . . In virtually all democratic governments throughout ancient and modern history, democratic citizenship was initially restricted to an elite class, which was later extended to all adult citizens. In most modern democracies, this was achieved through the suffrage movements of the 19th and 20th centuries.' (Wikipedia, Democracy)

Thus, over much of past human history, governance was held by a small number of kings, queens, barons, strongmen and others that held the means of production under their control and it could be said that this was a democracy of the powerful and the above shows that power has devolved under the pressure of religion. Religion is a social engineering based on 'love your neighbour' and increasing the personal entitlement of the sick and disadvantaged who had nowhere to go for help. The Church is an orthogonality to survival of the fittest, has emotional appeal as evidenced by the success of the Church and is used by power groups to control the people through propaganda [14] and aligns with the emotional appeal [from the physical affordances] of the organisation of the monumental buildings [castles, churches etc.], uniforms and robes, Bibles and Constitutions etc. This dichotomy of powerful governance and complacent masses has worked well [in the main] and presents a positive feedback [on occasion] that leads to creating empires because, as Adam Smith said, 'the benefits that the individual makes increases the power of the state'. Unfortunately a crash eventually occurs because, I believe, social organisation is lacking and the aim of this paper is to create an awareness of social engineering to effect this omission and create a continuing golden-age.

The above shows the problems of a modern governance and also how the physics must be taken into account to understand the absolutes that underlie the structure of society such as why the Church grew to importance even though it propounds an ideology that is the opposite to survival of the fittest. Entitlement must be balanced with responsibility if a species is to survive and it takes strong governance to resist the slide into selfishness [which is currently the problem]. Proper governance is finding a 'sweet spot' and we need a true and complete science to do this. An example is

the 'sandwich effect' above, and how social engineering turns this problem around at the same time as introducing genetic selection into society [7]. Introducing improvement into humanity is now possible through technology especially using organisation that is so important yet cannot be used [without this theory] but we cannot proceed without the resultant increase [1] in intelligence that must be brought into governance for it to be effective.

Elegance of Species

Orthogonality is the concept of the fractal form that creates the universe [creation equation *energy plus organisation is nothing*] out of relativity and species are the organisational manifestation which shows their importance as an organisational absolute.[15, 5] The governance of an animal species is an organisation with no leader [that followers can follow] and is not the positive feedback of the governance and individual from above which is based on selfishness of those in the hierarchy wanting to retain their position. If we are to devise a governance for ourselves, that works, unlike the one that we are using at the present, it must be complete and I believe that this plan is complete [with organisation, bottom-up derivation, physical inclusion, fractal repeatability and absolutes] making it a science that generates a goal unlike measurement sciences.

The 'taxonomic ranks are the hierarchical levels used in biological classification to categorize living organisms, with the main ranks being domain, kingdom, phylum, class, order, family, genus, and species' (Internet) the word 'species' aligns with the aim of a strong nation [one group of countries, one culture, one religion and one goal] to forgo all the problems of racial discrimination, multiculturalism, indigenous and religious bonding. Then 'genus' might apply to disparate countries that form a marketing area with non-mixing countries and 'family' to a marketing area with population restrictions [race, religion, culture etc.] that form an entity that trades together with open trade borders. 'Order' might be thought of as other marketing areas that show competition because competition is good at all levels and is the mechanism that prompts areas to join together and areas must join together to progress because to not progress is the cause of extinctions.

The social contract through history was between the group of the owners of land, ships, kings etc. that were united behind a responsibility to the organisation, state, country empire etc. Then came the politicians as agents that diverted more power [for themselves] until they used the so-called democratic system to reward themselves and entrenched their power by immigration etc. to presumably fulfil their aims of solidarity of all races and creeds much like the Catholic Church system of domination of the masses. This is an orthogonal swing from supporting the organisation, country etc. to helping the worker, sick, disadvantaged people and aligning themselves with a different side to the Church. The Church system has always been tied to governance as a means of unifying the masses of workers as one religion and at the same time having a control that the governance can use and this can be seen in the event of death on the battlefield.

Other systems have been tried such as communism and socialism where the workers, poor etc. want more benefits for themselves [entitlement] at the expense of the nation and even believe that they, as people, have the right to everything. Thus, the orthogonality of capitalist versus socialist was born and an uneasy truce was played out with the winner having complete [or as much as they can get away with] control depending on the swinging voter

and the politicians have a common purpose to make sure that they do well whilst serving their respective parties as in the system today.

Capitalism v Communism

Consider that 'of the one hundred largest economies in the world, only forty-nine are countries; fifty-one are private corporations. By 2016, the richest 1 per cent of people in the world will control more than half of the planet's total wealth.' (*Pandemic*, Sonia Shah, (p 112) And given that 'the influence of these private interests dwarfs that of the public institutions that might seek to regulate them' (p 112) why should 'public institutions' be allowed to 'regulate them'? After all, they own the means of production, welcome any newcomers with sufficient ownership and leave the day-to-day running of the countries to agents that like to 'strut the stage' [the Dunning-Kruger effect] but under the control of a politicised social contract.

Over the last 200 years political control has been broadened to one of Labor/Democrats or Liberal/Republicans that manifest themselves as workers or business respectively that tend to believe in Communism or Capitalism that can be categorised as working for a wage or manipulating money [as the root of economics]. Experiments show that children with strength of purpose that can delay gratification are usually more successful in life and the same occurs with saving versus spending which enhances the prospects of the investor. Hence, we can broadly class people as worker or investor as a strength of purpose [goal-driven as in survival of the fittest], so, we need workers and someone to supply employment for them. Another aspect [of 'people with strength of purpose'] is the addicted and we must understand that some addictions are grounded in the physical aspect of the affordances that are generated by the organisation around us that is converted into emotional energy in the brain. This is the same energy that is used by the brain to make decisions [1] coupled with the addictions that are hardwired into us to seek things that are difficult to find in the wild such as salt, fats and sugar [carbohydrates] that we crave [in the wild] that are used in modern junk foods [by producers] to tempt us to over-eat or snack. Secondly, some people [and animals] like to 'mess ' with their mind using chemical drugs like alcohol, legal and illegal drugs thirdly, Churches and governments use monumental buildings, robes, uniforms etc. to awe and to bring emotion into Church services etc. with hymns, bible stories etc. In other words, propaganda is used to build edifices such as the Catholic Church out of the simple message of Jesus [14].

An Example

The above is using social engineering and appears complicated because it uses context which is foreign to Homo sapiens [which consciously uses concepts] even though the mind-brain uses both [creation equation] and expanding our consciousness is fraught but necessary and an example might show its power in governance. Consider 'The Batemans Bay Soldiers Club is a limited by guarantee, unlimited public non-profit company in Australia. It was registered on September 19, 1972 and administered under the Registered Clubs Regulation 2015 under the Registered Clubs Act 1976. I will not delve deeply into the mechanics of the operation of all of the Registered Clubs but concentrate only on the Batemans Bay Soldiers Club.

Blair Wise [ABC news] says that 'Alliance for Gambling Reform CEO Martin Thomas said the findings were "not surprising, but very disturbing" trends and might contribute to the

disproportionate losses experienced by Indigenous people'. "But it seems like the gambling industry has no problems getting poker machines in higher numbers than in other areas to these communities. "We would go as far as saying they're actually targeting Aboriginal communities", he said.' 'A report released this month by Canberra-based non-partisan researcher the Australia Institute found there were 50 per cent more pokies in Local Government Areas (LGAs) with an Indigenous population of at least 10 per cent.' So, what is the recommendation? 'Mr Thomas wants the government to introduce mandatory carded play, in which poker-machine users have a card to track how much time and money they have spent, to reduce gambling harm.'

Would this recommendation really help to make an addicted person not play poker machines excessively? Addicted people are not rational and cannot be treated as rational [in their addiction]. They are sick! Where sick means that an animal is a non-breeder and their genes are lost to future generations because if people are sick they are not properly balancing responsibility [to the species] with their entitlement [selfishness]. Addictions are genetic or a social organisational problem formed by upbringing which includes family life, friends, schooling etc. In a species, an animal that is outside of the norm is shunned and in our society it is jail [that accomplishes the same goal but is expensive]. Notice that Aborigines are disproportionately represented in prison and are having difficulty fitting into modern society and those with [say] 25% ancestry might prefer a separate life on a reservation especially as some people are claiming Aboriginality to access selfish gains like preferential treatment at hospitals in Victoria etc.

Batemans Bay

Thus the Aborigines gain sympathy [Christian ideals] from the public and abuse by the gambling industry, as above, but similar is being done to parts of the general population. There is nothing inherently wrong with gambling but when the gambling industry takes advantage of the sick, lonely, welfare recipients etc. the government should act but being composed of public servants, particular problems occur, one being that these recipients are an income source. We sympathise with the sick, the disadvantaged, the long-term unemployed, beach-bums etc. that congregate in out-of-the-way sea-side towns with pleasant climates like Batemans Bay and pay them to stay out-of-sight with 'universal credit', pensions etc. but if the public servants can't [or won't] handle it adequately, we, with a competent voting system must guide or manage them to do what we want. Welfare recipients receive taxpayers' money and it is [or should be] an absolute that it is adequate to keep them healthy and content without supplying indulgences like alcohol, illegal drugs, gambling etc.

Blair Wise [ABC news] says that 'In Eurobodalla, which has an Indigenous population of 7.5 per cent, there are 186 poker machines per 10,000 people. The state average of poker machines in NSW is 80 per 10,000 people.' These seaside retirement and disabled hide-away LGAs probably contain at least 50% of residents that are welfare and partial-pension recipients so, if we forbid these people [that receive taxpayer's money] to gamble, the numbers should probably drop to 40 machines per 10,000 people. Thus the 186 machines [at present] compared to the 40 needed is 4.65 TIMES the number required! It could be said that extra are needed for the tourist influx but firstly, the pension recipients probably comprise much more than 50% and secondly, tourist would be doubly counted because they have been counted at home.

It would seem to be an in-controversial statement that [as above] "We would go as far as saying they're actually targeting Aboriginal communities" as well as the old, disadvantaged etc. 'in Eurobodalla' and in particular the Batemans Bay Soldiers Club that allows nearly 500 per cent in a coastal LGA than any logical, tax-payer should countenance!

An acceptable solution for the wealthy retired patrons could be to provide a separate *outside* entrance to the poker machine area because as mentioned before [14] the visibility of the machines to the social area in the Batemans Bay Soldiers Club is so high [3 walls visible] that it suggests an entrapment strategy as does the Membership Draw that starts at \$20,000 and increases by \$1,000 a week plus \$500 a week is given to patrons actually present on Friday night. As mentioned [13] previously a casino is orthogonal to a social club and serves different purposes and that is why they must have separate entrances and be completely separate [if in the same building for orthogonality] otherwise it becomes entrapment. Entrapment would be easy because of the huge number of the old, demented, sick etc. patrons that are brought-in by club-owned busses to the social area where poker machines and activities are held within sight of the machines. Clearly, people in the social or eating areas would not be enticed to a 'quick spend' [the machines payback 84% I have been told] if they had to go outside to re-enter the gambling area. Similarly, the 40 minutes that patrons in the social area [on Friday nights] are subjected to loons on the loud-speaker system conducting meat raffles, fish dinners, boat trips and badge draws reeks of the Depression pubs of a 100 years ago and should be confined to the gambling area.

Social Relativity

The Batemans Bay Soldiers Club does have bands on Friday and Saturday nights with a generous dance floor [commensurate with the huge building] and is definitely a social club and we need to examine its business plan from two viewpoints [as in everything], firstly, from the human need and secondly from the club's perspective. Cutting the poker machines [to 40 per 10,000 population [in Eurobodalla]], excluding pensioners from the machines and concentrating on helping the residents be more active is better for the community than donating money to sports teams etc. as well as concentrating less on gambling-precursors such as bingo, poker-card nights etc. This study is somewhat anecdotal [being of one club] and in danger of being dismissed, so let's double the scope [to two clubs] by including the Milton-Ulladulla Ex-Servicemans Club that is comparable in size and I was told at the front desk that the Club was a Gambling venue [plus restaurant and bottle shop] with no entertainment. I class this as a casino for fore-warning patrons and not the same as the decidedly dodgy business plan of the Batemans Bay Soldiers Club.

The Batemans Bay Soldiers Club is a business [ACN 001044971] with a relativity with the State government and the phrase "Hoist with his own petard" comes to mind [it 'is a phrase from [William Shakespeare's](#) play *Hamlet* that has entered proverbial use in English. Literally, the phrase means a bomb-maker was blown off the ground (*hoist*) by his own bomb (*petard*). It commonly refers to an ironic reversal in which one is taken down by one's own scheme. (Wikipedia) I am referring to the [possibly] ill-advised scheme that has escalated over some 100 years to form a social outlet that is consuming a considerable portion of the wealth of the population [of Batemans Bay at least].

The Financial Reports

'In 1934 (84 years ago) when Batemans Bay RSL Sub-Branch received its charter of membership to RSL NSW. . . . A major extension and refurbishment project began in 1984 which changed the shape of the club completely. Stage two of these modifications were finally complete in 1988. . . . The present Club evolved and was constructed in 2002 at a cost of \$7million.' (The Beagle) 'The Batemans Bay Soldiers Club Ltd is structured as a limited by guarantee unlisted public non-profit company. It was registered on September 19, 1972, and is an Australian Public Company. This means that it is owned collectively by its members rather than by shareholders.' (Internet)

A Company Secretary/Accountant has made a few comments: Their financials are on their website so anyone can see them. . . . Their total revenue is \$18,508,221 and poker machine revenue is \$10,971,309 which is 59%. That is a significant contribution. . . . Difficult to know how much of the 2.9M of profit is from poker machines but it could be a significant amount. . . . Agree that the Community grants are only around 10% of net profit. Still an important contribution though. . . . Agree that current assets have increased from 14M to 18M. This isn't total investments which includes non current assets. This is current assets which is mostly cash. This isn't surprising an increase because of the profit. . . . **It is an amazing balance sheet though. Masses of cash. Great property investments. No debt. This is a very powerful and successful business. Likely the most powerful and successful in Batemans Bay.**

The State government and the Batemans Bay Soldiers Club might consider themselves to be businesses but they are actually agents acting for and on behalf of the voters. As agents, it is the politicians, public servants and even the CEO of the Batemans Bay Soldiers Club to bring these figures to the general public, which they have done in the financial reports and AGM *without interpretation*. Without proper interpretation [as presented here], these figures present a false picture and the only justification is that the Office Holders were ignorant of the social engineering which is the subject of this paper. I believe that this case is appalling and could be considered to be a conspiracy to defraud the old, sick, mentally disadvantaged etc. These figures, as I suspected [14], were perhaps the reason that I was given the bum's rush and banned [for 12 months] to keep inquisitive researchers away from the inner workings of this indisputably major part of the Batemans Bay social scene.

Accumulating huge funds [current assets have increased from 14M to 18M] and paying out so little

[Community grants are only around 10% of net profit] are relativities that can only be measured properly by removing the relativity. This is not 'sleight-of-hand' but based on the view of the universe [given in [4, 10]] and is more well known as Archimedes' Eureka! That he was supposed to have uttered on determining the density of gold as the ratio of mass divided by volume. Firstly, we do not need to compare the profit because the members own the Club and the benefits accrue to them or any charities [presently over \$242,000 in category 1 and 2] that they decide. Secondly, the payout ratio [dividends divided by net profit (after prudent retentions)] is about 10% that can be compared to the Commonwealth Bank of Australia (CBA) that returns about 80% to shareholders. This is a greatly concerning possible misuse of funds that this non-profit business returns only one eighth that a commercial enterprise returns to its shareholders!

Conclusion

A research paper, in its necessary relativity, may appear unfair, but it is necessary in viewing a microcosm of the Council, State and Federal government absurdities that have been, I believe, corrupted by public servants over the last 200 years and the emphasis is that they are supposed to be agents but appear to be trying to destroy Western civilisation as we know it. The Batemans Bay Soldiers Club is a convenient entree into governance and a cursory look at the Annual Report shows firstly, a dearth of formal qualifications [in management], secondly, extraordinarily long service of the Directors [36, 27 and 18 years etc.], thirdly, extremely low community-payout amounts [\$351,918] and income tax expense [\$468,475]. These suggest a lack of vision [goal-seeking] on the part of the Club and seem at odds with the Mission Statement 'Demonstrating continual improvement & relevance' and the universal need for goals [12]. Fourthly, 'despite a modest .5% decrease in total revenue which closed at \$19,489,247 the club delivered a strong net profit of \$2,940,481 . . . Significant funds were directed towards capital improvements to sustain long-term asset value.' As above, the 'significant funds' had no aim or goal beyond the glorification of the club.

This experiment of turning a problem-fraught addiction over to a group of ordinary people in Batemans Bay has not-surprisingly turned into a parody of ancient cultures where management constructed monoliths without returning tangible benefits to the people such as the pyramids, Stonehenge etc. After all, a grateful nation allowed an addiction to be exploited by a business that presumably was to extend the benefits to society only to have it behave selfishly and build monuments to itself in monolithic buildings to house their businesses. This selfish behaviour has been allowed to occur today due to a lack of social engineering [arising from a lack of knowledge of organisation] and the solution of a true democracy where the residents of the LGA can decide how the gambling should impinge on them, how the monolithic structures should be used socially and addictions controlled. The Batemans Bay Soldiers Club shows, to my mind, the possible lack of goals engendered in the formation of these Clubs by the original public servants and carried on for so many years without questioning the social effects of these Clubs that have dominated the social life of so many towns. The Licensing Board must answer the question 'Why are more machines placed in disadvantaged areas?' and one has to question the professional competence of the CEOs in allowing such a business plan to exist for so long.

Prediction

In a relativistic universe a goal is necessary [11] and likewise the Batemans Bay Soldiers Club has to be 'brought to heel' with a fitting goal firstly, an aim that is not just to out-build the pyramids, secondly a business is owned by the shareholders for their benefit and that is why they capitalise it. It could be that the prestige of the State and the unleashing of a regulated practice [of gambling] paved the way for members to create and benefit from the [possible] degradation of society at large without contributing capital and thirdly, the donating of a paltry [around] 10% of current profits to local projects is a largess worthy of the public servant mentality [using other people for their own aggrandisement] when useful and necessary companies [like Commbank] payout 80%. Clearly a new Mission Statement should be considered.

The monumental building and the huge accumulated profits belong to firstly, the past [and present] residents [of Batemans Bay] and a

significant number of residents refuse to attend [what is rightfully theirs] because of the possible temptations put in the way of patrons, above. So, let's suggest an alternative scenario that firstly, the gambling be restricted to a separate outside [on the opposite side of the building] entrance totally removed from the rest of the Club and secondly, the number of machines be restricted to 20% of the present total and pension-receivers be not allowed to play [mathematically they will lose money]. Thirdly, the main building be used for social purposes supported in part by the gambling income and fourthly, a beer, wine and liquor-dispensing area shielded from direct view unlike the present Bar-area that takes pride-of-place in the centre area. Fifthly, as a company the By-laws are possibly restrictive whereas I believe that the shareholders are the residents and not just the members and that access cannot be controlled except to liquor and gambling areas. The Batemans Bay Soldiers Club, I believe, currently allows non-members to access events at the Auditorium.

The upshot of this paper is the application of social engineering to a Club that was started 84 years ago to show where it has progressed, not progressed and suggestions to where it should progress. It also provides a succinct example of social engineering that can be applied to Council, State and Federal governance that leads into a true managed democratic instant-change-of-voting system. The goal of these papers is to show that the application of a new science [social engineering based on organisation and relativity] can improve people, stabilise countries and produce worldwide peace. The acceptance of formal organisation leads to goals that are achievable and worthwhile but a goal has a relativity whereby a significant proportion of people gain [in this case the residents of Batemans Bay and indeed much of the State] whereas the losses [in public servant aggrandisement] are negligible [in companies that accumulates monumental assets] and a goal [like everything] must have a relativity so, I suggest a mea culpa on the part of the clubs.

Consider the state of the so-called Western democracies where everyone is restricted by laws and these laws are continually policed by public servants with a psychology that they [public servants] are in charge and their decision is final. They revel in the power and the system grinds to a halt as businesses close down because 'why hassle just to employ people and pay taxes, fees and charges?'. This is the result of the thinking of the top-down mind of the public servants and in our example [of the Batemans Bay Soldiers Club] they go on their selfish way [of the Pharaohs] to use *what they can to build monuments to themselves*. This is an important point that Adam Smith said that the contribution of the individual leads to the betterment of the country and that is true for the worker but public servants are parasites that direct other people's success for their aggrandisement. We currently use a representational democracy with public servants as our agents [because of distance and time restraints] but our agents have [apparently] taken over and become full-time politicians instead of the successful respected business people that have the experience to lead. Social engineering is an extension of that ability. Technology [with computers and communication] may allow us to take back the reins of government albeit if it is not too late as Labor/Democrats are allowing mass-migration from third-world countries presumably to unseat our attempt at democratic process by importing lesser educated voters that align with workers.

We need to use technology to continually manage [if it becomes

necessary] the public servants that manage the day-to-day business in our stead with social engineering, which, as a science, is built on absolutes that force restrictions to prioritise particular workable paths. The Batemans Bay Soldiers Club has presumably been operating within the public servant's laws but, in the light of social engineering, has taken advantage of the residents and used their entitlement for their own gratification but this is a variant [if not a sickness] of personality, genetics etc. that needs recognising and removing as it is anti-survival of the fittest. However, given the time span and huge accumulated assets a more subtle mea culpa might be appropriately made by the licensing authority and Clubs that this affliction [of gambling addiction] pay for on-going research in social engineering in guiding society to attain a properly workable society [do-it-ourselves Second Coming] that eliminates all social problems.

An example is the structure of Clubs that are classed as businesses that have no owners, no shareholders that expect dividends [and receive little], no goal to do anything for the good of the community [10% to sports clubs etc.] and no goal for itself for the future except to promote more gambling as an addiction. As a business plan, this is completely inadequate and is the product of minds that are ignorant of the basic business principles and show the ineptitude of public servants who seem to have manipulated the voting system to give themselves [almost] complete control of the economy and now the cultural life with multiculturalism. This manipulation of modern life is possible because it is based on a Constitution that is over a century old and was determined to not be easily changed and now that we need to change it, it might be impossible because of the multicultural factions that fall within that restricted vote. In other words, it might be too late!

I had to rewrite modern physics to include the physical and organisation that is needed to change social science from a measuring system [like physics] to a real science [with goals] based on absolutes [physical and organisational] that will allow us to understand ourselves [relative to the physical and the animals' organisations] and it seems appropriate that gambling [as an industry] should use its accumulated wealth to firstly, fund research on social engineering on an appropriate scale and secondly tie its gaming future to the well-being of society in general. This could be done using the suggestions above as well as its future management through a true democratic voting system, the form of which will be suggested in future papers. Very sizeable donations are made by individuals, business-men etc. to presumably give-back their lucky life-success to help the less fortunate and the Club/pub gaming industry has been less lucky than a product of public servant incompetence and should donate that embarrassing surplus of funds to a worthy cause.

Considering that universities teach models of science and society that are only *half [or possibly much less]* of the possible curriculum [considering the organisation in the creation equation], I suggest a dedicated think-tank that could expand this theory to apply to all aspects [of society] financed by the unused net profit of the Clubs. Net profit is that money left over after sinking funds [safeguarding the future of the business], handout to the community etc., a return of 80% to shareholders is usually acceptable [in major companies] and considering the \$2,500,000 net profit from the [relatively] small Batemans Bay Soldiers Club that could be used to fund social engineering research initially and the 2,000 plus Clubs in New South Wales could provide a few billion dollars each year to fund

and bring scientific sense to the world's social and business. This gifting is apt [as a mea culpa] and while the government could lay claim, governments waste money on non essentials and I have limited resources in such a huge undertaking of inserting *real* science into society through publicity and to wrest a secure and fair voting system from the somewhat psychotic public servants and I need help in effecting a do-it-yourself Second Coming. Perhaps the funds might go to a new faculty of Organisation at the Woolongong campus at Batemans Bay acknowledging that the context of organisation links everything together.

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